

## Contact Information

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## Main organizer

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## In co-operation with

the European Commission



Venice International University

## Conference supporter



## Conference logistics and bookings

### Agency

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Additional information about accommodation, travel, etc.  
can be found on the website: [www.ecitl.eu](http://www.ecitl.eu)

# 2ND EUROPEAN CONFERENCE ON ICT FOR TRANSPORT LOGISTICS

**Energy Efficient and Sustainable Logistics**  
**29 - 30 OCTOBER 2009**  
**ISLAND OF SAN SERVOLO, VENICE**

We are pleased and proud to announce the 2nd European Conference on ICT for Transport Logistics (ECITL '09). It is a follow up to last year's successful event, "ICT in Transport Logistics", which took place in the beginning of November at Lucerne.

The conference topics are focused on addressing current and future issues and challenges for stakeholders in this sector and currently and future available solutions regarding increased efficiency and sustainability in logistics. The target audience includes all stakeholders in the area of transport logistics, e.g. logistics operators, industry, infrastructure providers and authorities, but also researchers and experts.

### Scope

The conference will take a look into different subjects mostly dealing with the lack of available information in transport logistics and will explain how ICT can support operations and overcome information gaps between stakeholders.



Topics of the conference include currently met and future challenges that need to be addressed, and cover business and technical issues in parallel tracks, e.g. strategic supply chain and tactical logistics operation enhancement through interoperable ICT implementations and possible impacts on business models, software and hardware technologies for implementation of interoperable information systems and available standards as well as security.

The event is organized in interactive sessions for possible participation of and discussions with the audience to also gather feedback and sharpen the view on changing challenges and requirements. Speakers in the sessions are experts on the topics and will come from the addressed audience, e.g. logistics operators and service providers, industry, researchers, authorities and infrastructure providers, and the supporting projects.

**Detailed information at: [www.ecitl.eu](http://www.ecitl.eu)**

**DAY 1**

Keynotes

**TOPIC / SPEAKER**

09.00	The role of Integrated Regional Platforms for Sustainable Logistics Speaker: Riccardo Riccardi, Regioni Friuli Venezia Giulia, Italy
09.15	Leveraging New Technologies for Process Flexibility in Logistics Service Providers Speaker: Thomas Gullede, George Mason University, USA
09.40	ICT – an enabler for efficient and sustainable transport logisitcs Speaker: Representative from the EU
10.05	European research projects to support the Freight Logistics and impact on operations Seaker: Peter Sonnabend, Deutsche Post (DPDHL), Germany
10.30	COFFEE BREAK
	<b>CHALLENGES MET IN THE LOGISTICS SECTOR</b>
11.00	Intelligent Cargo Speaker: Paolo Paganelli, Euridice Integrated Project Coordinator, Insiel spa, Italy
11.15	Supply Chain Information Visibility Speaker: Frank Arendt, Integrity Integrated Project Coordinator, ISL, Germany
11.30	Frameworks & Applications for Logistics Speaker: JanTore Pedersen, Freightwise Integrated Project Coordinator, BMT. Group Ltd., Norway
11.45	<b>Panel Discussion</b> <b>CHALLENGES MET IN THE LOGISTICS SECTOR</b>
13.00	LUNCH BREAK
14.00 - 16.00	Business and technical Workshops <b>Parallel A: INTELLIGENT CARGO</b> <b>Parallel B: TACTICAL LOGISTICS OPERATION ENHANCEMENT THROUGH INTEROPERABLE ICT IMPLEMENTATION</b>
16.00	COFFEE BREAK
16.30	<b>Wrap up of Day 1</b>
17.00	END OF DAY 1
19.00	<b>SOCIAL EVENT ON THE ISLAND (GALA DINNER)</b>

**DAY 2**

Introduction – Outlook for the 2nd day

Joost de Bock, EC, EU

**TOPIC / SPEAKER**

09.00	Results of the KOMODA Delphi Survey on e-Logistics Speaker: Thomas Zunder, Newcastle University, UK
09.25	Benefit Model for Visibility IT Platforms in Global Supply Chains Speaker: Juha Hintsa, CBRA, Switzerland
09.45	Impact Assessment study on Intelligent Cargo Speaker: Dieter Wild, PTV AG, Germany
10.05	Summary
10.15	COFFEE BREAK
10.45 - 12.45	<b>WORKSHOPS II</b> <b>Parallel C: SECURITY</b> <b>Parallel D: STRATEGIC SUPPLY CHAIN ENHANCEMENT THROUGH INTEROPERABLE ICT IMPLEMENTATION</b>
12.45	WRAP UP OF PARALLEL SESSIONS
13.00	LUNCH BREAK
14.00	<b>PARALLEL DISCUSSION GROUPS WITH EXPERTS</b> <b>New Platforms for cooperation</b> <b>Standards: What we have and what we need?</b> <b>Technologies for Intelligent Cargo</b> <b>Visions for the future business – to see beyond existing</b> <b>Benchmarking best practices</b>
15.00	COFFEE BREAK
15.30	<b>Plenary session</b> Outlook
16.00	END OF EVENT

**SPECIAL SOCIAL EVENTS WILL BE ORGANISED FOR PARTICIPANTS AND ACCOMPANYING PERSONS DURING THE DAYS OF THE CONFERENCE.**

